

FLATIRON

FACT SHEET



ABOUT

Built in 1911, the FlatIron was originally known as the Gibson House — and is reminiscent of the FlatIron in Manhattan, NY with its triangular footprint. This two-story hotel is located in the historic district of Hot Springs, SD and is built from local sandstone.

The hotel boasts four balconies, private courtyard w/ gas fire pit, outdoor kitchen, library, and off-street parking.

THE INTERIOR

The FlatIron is beautifully preserved with most of its original architectural elements still intact: hardwood floors, wood trim, original interior doors, working transoms, etc.

OUR VISION

The FlatIron is designed as a luxury getaway for couples, while the courtyard is intended to host a variety of events from small concerts to weddings. It's a place to escape and make memories.

1911

THE YEAR THE FLATIRON WAS FIRST BUILT AS THE GIBSON HOUSE

6

FULL APARTMENT-STYLE SUITES W/ KITCHENS AND BATHROOMS

3

SLEEPING ROOMS, OR HOSTELS, PRIVATE ROOMS W/ ONE SHARED BATH

COMMUNITY IMPACT

The FlatIron is the premier place to stay in downtown Hot Springs, SD. It's a luxury experience that's designed to attract visitors who are looking for a unique and upscale experience, who intend to support other local merchants during their stay. This includes the mineral spa, local diners, shops, and museums.

The tourism that we help to generate brings more revenue to many local business owners.

GUEST IMPACT

Many visitors to the FlatIron return again and again because of memories they've made in the past or memories they're making in the moment. Some have gotten married in the courtyard or spent their honeymoon in one of the suites. Some have heard stories about the FlatIron from parents who have since passed.

Some come for an escape from everyday stressors while others want to experience a bygone age.

THE DETAILS

In addition to providing today's comforts and amenities, the FlatIron boasts many antiques among its furnishings, decorations, hardware, and structure.

Our most popular antiques? Flat irons, of course. There are dozens of antique irons throughout the hotel, used as decorations, book ends, door stops, etc.

It seems fitting.



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